



## Storefront Production

Order Dates Between 1/1/2012 - 12/31/2012

Event Dates Between 1/1/2011 - 12/31/2020

Multiple Suppliers Selected

Customer Type(s): Standard, EAC

Status(es): Payment Pending, Confirmed, Closed

### By Order Month

|                   | Admin Total      |       |           | Storefront Total |                 |       | Total     |       |                  |
|-------------------|------------------|-------|-----------|------------------|-----------------|-------|-----------|-------|------------------|
|                   | Revenue          | Count | Revenue   | Count            | Revenue         | Count | Revenue   | Count | Revenue          |
| <b>2012</b>       |                  |       |           |                  |                 |       |           |       |                  |
| January           | \$85,358         | 100%  | 12        | 80%              | \$414           | 0%    | 3         | 20%   | \$85,772         |
| February          | \$275            | 100%  | 1         | 100%             |                 | 0%    | 0         | 0%    | \$275            |
| April             | \$1,853          | 8%    | 5         | 71%              | \$21,411        | 92%   | 2         | 29%   | \$23,264         |
| May               | \$5,271          | 73%   | 9         | 82%              | \$1,977         | 27%   | 2         | 18%   | \$7,248          |
| June              | \$15,148         | 25%   | 19        | 63%              | \$46,032        | 75%   | 11        | 37%   | \$61,179         |
| July              | \$250            | 23%   | 1         | 50%              | \$847           | 77%   | 1         | 50%   | \$1,097          |
| August            | \$3,236          | 47%   | 4         | 44%              | \$3,579         | 53%   | 5         | 56%   | \$6,814          |
| September         | \$14,197         | 100%  | 5         | 100%             |                 | 0%    | 0         | 0%    | \$14,197         |
| October           | \$925            | 23%   | 3         | 50%              | \$3,121         | 77%   | 3         | 50%   | \$4,046          |
| November          | \$4,202          | 81%   | 4         | 57%              | \$994           | 19%   | 3         | 43%   | \$5,196          |
| December          | \$467            | 6%    | 2         | 67%              | \$7,251         | 94%   | 1         | 33%   | \$7,718          |
| <b>Total 2012</b> | <b>\$131,181</b> |       | <b>65</b> |                  | <b>\$85,626</b> |       | <b>31</b> |       | <b>\$216,807</b> |
|                   |                  |       |           |                  |                 |       |           |       | <b>96</b>        |



## Storefront Production

Order Dates Between 1/1/2012 - 12/31/2012

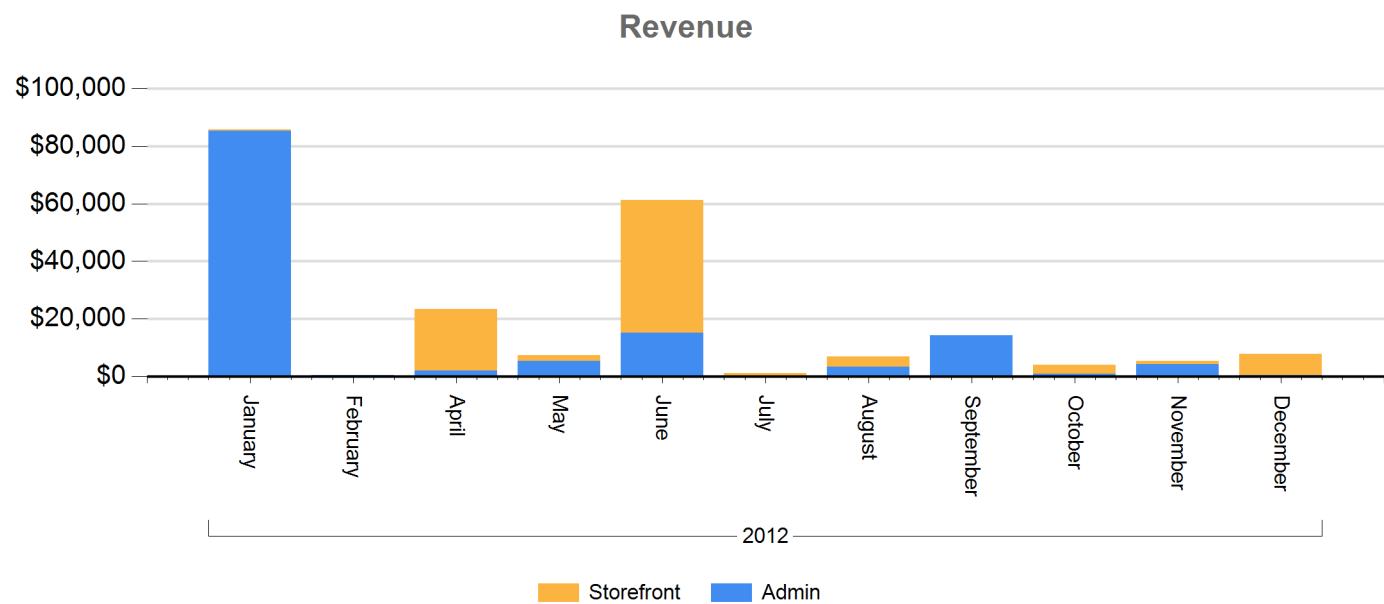
Event Dates Between 1/1/2011 - 12/31/2020

Multiple Suppliers Selected

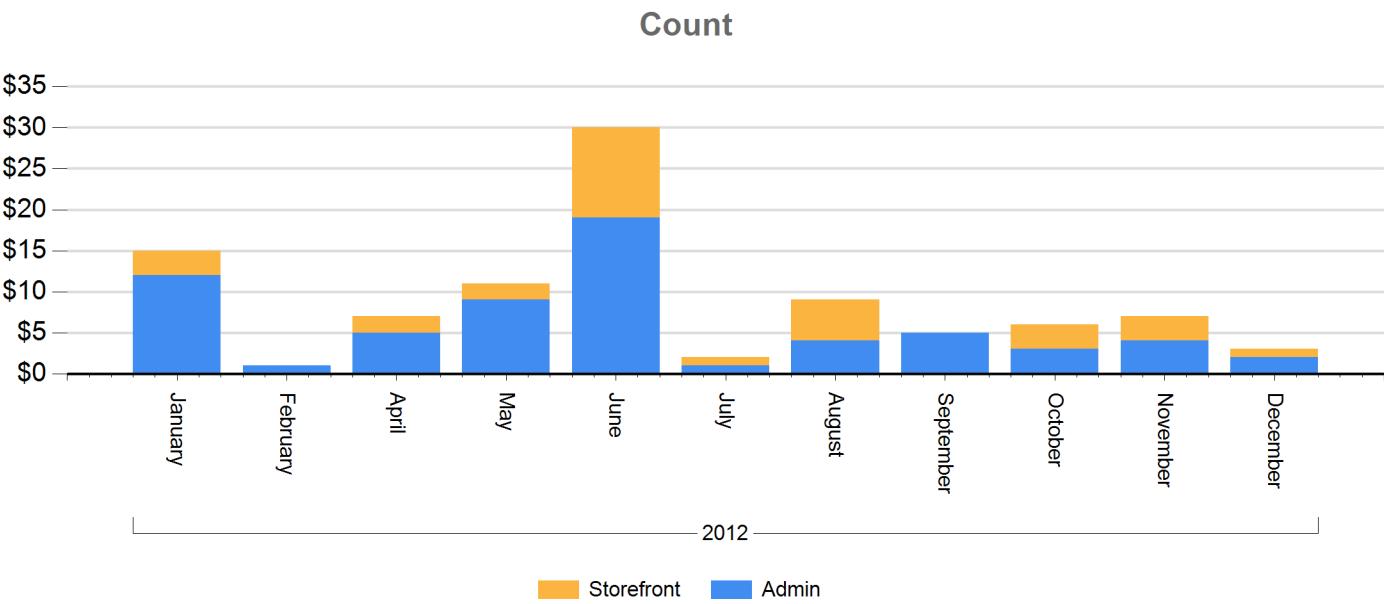
Customer Type(s): Standard, EAC

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### By Order Month



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Order Dates Between 1/1/2012 - 12/31/2012

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### Details

| Event           | Date      | Admin            |      | Storefront      |     | Total            |
|-----------------|-----------|------------------|------|-----------------|-----|------------------|
| SDE 2011        | 8/2/2011  | \$84             | 100% |                 | 0%  | \$84             |
| DF2011          | 8/15/2011 | \$70             | 100% |                 | 0%  | \$70             |
| FWE 2011        | 10/1/2011 | \$73,313         | 100% |                 | 0%  | \$73,313         |
| H19             | 1/1/2012  | \$915            | 100% |                 | 0%  | \$915            |
| NCE 2012        | 1/14/2012 | \$5,345          | 100% |                 | 0%  | \$5,345          |
| HELI 2012       | 2/11/2012 | \$508            | 55%  | \$414           | 45% | \$922            |
| INTEROP         | 2/14/2012 | \$5,123          | 100% |                 | 0%  | \$5,123          |
| SnowSports 2012 | 3/2/2012  | \$275            | 100% |                 | 0%  | \$275            |
| Interop         | 7/9/2012  | \$1,853          | 8%   | \$21,411        | 92% | \$23,264         |
| 2012 ACA        | 9/1/2012  | \$450            | 44%  | \$575           | 56% | \$1,025          |
| ASIS 2012       | 9/10/2012 | \$11,409         | 63%  | \$6,624         | 37% | \$18,033         |
| Interop 2012    | 9/30/2012 | \$11,614         | 20%  | \$45,192        | 80% | \$56,806         |
| BUC 2012        | 10/1/2012 | \$3,925          | 99%  | \$43            | 1%  | \$3,968          |
| SDE 2013        | 2/12/2013 | \$15,831         | 58%  | \$11,366        | 42% | \$27,197         |
| NTC             | 4/1/2013  | \$467            | 100% |                 | 0%  | \$467            |
| <b>Total</b>    |           | <b>\$131,181</b> |      | <b>\$85,626</b> |     | <b>\$216,807</b> |