



Exhibitor vs. Admin Order Analysis

Event Starting Dates Between 1/1/2012 and 12/31/2012

Event	Show Date	# Exhibitors	# Exh With Orders	% Exh Placing Orders	Customer Type	# Orders	# Admin Orders	# Storefront Orders	% Admin Orders	% Storefront Orders
New Hampshire 2019	1/1/2012 - 1/13/2012	1	1	100%	Standard	4	0	4	0%	100%
National Computer Expo 2012	1/14/2012 - 1/17/2012	178	5	3%	Standard	8	5	3	63%	38%
Heli-Expo 2012	2/11/2012 - 2/14/2012	18	4	22%	Show Organizer	1	1	0	100%	0%
					Standard	3	0	3	0%	100%
Interop New York 2012	2/14/2012 - 2/23/2012	5	1	20%	Standard	1	0	1	0%	100%
SnowSports Sports Show 2012	3/2/2012 - 3/5/2012	19	10	53%	Show Organizer	5	5	0	100%	0%
					Standard	18	11	7	61%	39%
Interop Atlanta 2012	7/9/2012 - 7/12/2012	21	6	29%	Standard	7	5	2	71%	29%
2012 ACA National Conference	9/1/2012 - 9/4/2012	18	2	11%	Standard	2	1	1	50%	50%
ASIS International 58th Annual Seminar and Exhibits	9/10/2012 - 9/11/2012	20	8	40%	Show Organizer	3	3	0	100%	0%
					Standard	10	4	6	40%	60%
Interop Washington 2012	10/1/2012 - 10/4/2012	28	19	68%	Show Organizer	4	4	0	100%	0%
					Standard	36	19	17	53%	47%
Boomer User Conference 2012	10/1/2012 - 10/3/2012	17	4	24%	Show Organizer	1	1	0	100%	0%
					Standard	6	5	1	83%	17%
Grand Total:						109	64	45	59%	41%