

Top 10 Events

Events Between: 1/1/2011 12:00 AM - 12/31/2016 12:00 AM

Customer Types: Standard, EAC, Show Organizer

| Rank | Event | Start | Exhibitors | # Orders | Admin | | Storefront | | Total |
|------|------------------------------------------|------------|------------|----------|-------------|------|-------------|-----|--------------|
| 1 | Food and Wine Expo 2011 | 10/1/2011 | 22 | 15 | \$87,507.09 | 84% | \$16,069.63 | 16% | \$103,576.73 |
| 2 | Interop Washington 2012 | 9/30/2012 | 29 | 20 | \$57,971.65 | 60% | \$39,345.40 | 40% | \$97,317.05 |
| 3 | Software Developer Expo 2011 | 8/2/2011 | 23 | 12 | \$48,312.32 | 98% | \$832.40 | 2% | \$49,144.72 |
| 4 | Farmers Consortium 2015 | 6/21/2015 | 17 | 11 | \$38,135.50 | 96% | \$1,633.25 | 4% | \$39,768.75 |
| 5 | National Basketweaving Expo 2011 | 9/2/2011 | 17 | 1 | \$34,212.00 | 100% | \$0.00 | 0% | \$34,212.00 |
| 6 | Grainger 2016 | 6/23/2016 | 26 | 18 | \$20,198.20 | 63% | \$11,731.50 | 37% | \$31,929.70 |
| 7 | International Franchise Association 2013 | 8/5/2013 | 22 | 12 | \$17,969.50 | 62% | \$11,191.25 | 38% | \$29,160.75 |
| 8 | National Collegiate Expo 2013 | 2/12/2013 | 13 | 10 | \$26,080.90 | 90% | \$2,909.75 | 10% | \$28,990.65 |
| 9 | Software Developers Expo 2013 | 10/11/2013 | 17 | 8 | \$12,011.00 | 47% | \$13,597.00 | 53% | \$25,608.00 |
| 10 | HITEC 2015 | 6/16/2015 | 15 | 9 | \$21,347.00 | 83% | \$4,230.00 | 17% | \$25,577.00 |